

**Kelseyville Youth Football League**  
**Board Meeting Minutes**  
**February 11, 2023**

**Meeting called to order 5:36 pm**

**In Attendance:** Director of Football Grace Martinez, Director of Cheer Desiree Perez, Volunteer Coordinator Brittany Bennett, Secretary Jennifer Arvilla, President Blake Grivette and Vice President Dannette Rangel.

Treasurer is vacant.

**Members Absent:** Treasurer is Vacant.

**Approval of Minutes:** Desiree motions to approve minutes from January 21, 2023. Jen seconds. Motion passes with all voting yes.

**Financial Report:**

- Current balance was reported by Blake: \$39,989.00
- Overall pre-season budget is looking negative at this time with \$17,000 budgeted for football expenses and \$7,000 for cheer expenses. This is all pre-registration as of right now.
- All operating costs are accounted for in 2023 Budget document.
- Forecasting based on numbers from last year, we are looking to have a balance of ~\$61k by end of season.
- Highlighted items are merchandise showing negative revenue. Should be resolved this year with the use of square.
- Square fully updated and in need to upgrade package when season begins for inventory control.
- New credit card for league approved for \$9k.

**Football Report:**

Grace has chosen on the proper package of black socks, pink socks, black duffle bags, mouth gaurds, and lanyards with whistles. Grace to compare different uniform packages.

**Cheer Report:**

Desiree shares how the first coaches meeting went, discussed potential JAMZ situations, announced all the coaches publicly, and the potential for multiple clinics/camps for cheer in the summer.

**New Business:**

- Snack Shack break down. Presented where we made money with the snack shack and what should be the focus in the upcoming 2023 season. Big money makers were soda, pizza, and candy. While low money makers were pulled pork sandwiches and nachos. Numbers solely based on receipts. Not 100% accurate
- Discussed Registration for the upcoming season:
  - Early Registration only for returning players opens March 6th, 2023.
    - Registration Fee \$125.00 with \$25.00 discount for additional family members. \$50.00 work bond.
  - Pre-Registration open to the public opens March 20th, 2023

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- Registration Fee \$125.00 with \$25.00 discount for additional family members. \$50.00 work bond.
- Regular Registration open April 1st, 2023 for public.
  - Registration Fee \$150.00 with \$25.00 discount for additional family members. \$100.00 work bond.
- Payment plans to be 3 installments
- Website ready to go for registration
- Desiree motions to approve registration SOP. Brittany second. Motions passes with all voting yes.
- Reviewed both the sponsorship request letter and donation letter. Revamped both.
- Reviewed the entire snack shack menu that is developed and implemented based on how many volunteers are available for each game. Assumption is we will need food trucks. Changed hot dog name to K-Ville Dog and condiments will potentially change game to game.
- Reviewed for mock ups of merchandise.
- Insurance approval tables until we spoke to Ramon.

**Grace motioned to adjourn the meeting at 7:01pm. Desiree seconded. All members were in favor.**

**Next Meeting: March 24<sup>th</sup>- Closed at 11am-@ Lyndalls**

Submitted by Blake Grivette - President